



YOUNG ENOUGH AMBITION
Where inspiration meets action

Pitch Deck

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Young Enough Ambition nonprofit transnational NGO

With the support of



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What is Young Enough Ambition ?

The Young Enough Ambition nonprofit transnational NGO is the first of its kind developed by young people, for young people, thanks to the support of every layer of our societies. Our ambition is to help young people thrive in their environment, while developing projects that directly deliver a positive impact in their communities.

Our most important goal reflects our spirit: by empowering young people, by believing in their initiatives and ideas, by helping them develop these projects from scratch, we can transform struggling communities in different developing countries into sustainable and resilient communities, ready to tackle the biggest challenges they face in an ever-evolving world.

We believe young people everywhere are an incredible source of innovation.

Our values reflect our goals

We are inspired by people working towards making our world more sustainable, and inspired by those who are looking to young people with hope. It's time we enable young people to live up to this idea.



Youth empowerment. Helping young people go from having an idea to making it a reality, by working with them to develop the necessary tools to implement positive change in their communities.



Solidarity. With our will to support young people that have not yet grasped their full potential, and your generous support to help transform struggling communities into prosperous and peaceful communities, we are all bonded by our solidarity.



Commitment. Only sustainable projects developed on the long term will create strong lasting communities. We are giving to both the young people we want to help as well as to our generous sponsors our full commitment, on the long run.



Ambition. "A young man without ambition is an old man waiting to be." - Steven Brust. Let's raise the bar and help carry these young people to the top.

Goals

« What over one billion people living under less than a dollar a day (...) need is not our charity. What they need most is work and the chance to participate fairly in global economic systems. »

- Leila Janah, Founder and CEO of Samasource and LXMI

Charity work is essential. But it cannot be efficient if it is not accompanied by a long-term development strategy. The short-term solution would then meet the mid and long-term answers to the challenges developing communities around the world face. Our goals are about making sure our programmes are for the right communities, done in the right ways, by the right people.

Goals

- ➔ Foster and develop an entrepreneurial spirit amongst the young people living in struggling communities, in developing countries, leading to the rise of youth-led initiatives.
- ➔ Enable young people to help their communities by supporting their innovations and ideas. Believing in them and providing them with the support they need to believe in themselves.
- ➔ Ensure that their initiatives provide long term global solutions to the major issues their communities are facing. Our goal is to foster and help develop only sustainable solutions.
- ➔ Share the knowledge and experience of dedicated mentors and counsellors. We aim to make each initiative self-sufficient, enabling individuals to take the leadership in creating networking opportunities and providing financial support.

The United Nations Sustainable Development Goals (SDGs)

At the Young Enough Ambition organization, we share the same goals and the same vision outlined in the Sustainable Development Goals of the United Nations organization. Out of the 17 existing SDGs, we selected 7+1 goals. The candidates to our programmes for the year 2018 will have to provide solutions addressing directly the challenges outlines in these 7+1 goals, therefore providing solutions to the challenges their communities face.



Find out more about how the initiatives we support will help push forward the SDGs' agenda on our [website's dedicated page](#).

What do we offer young people to empower them?



Administrative help. We know how difficult it can be for young people (and people in general for that matter) to master all of the technicalities of the administrative obligations in one's country, community, or city. Our Grantees will be provided with simple explanations and guidance regarding all of the administrative imperatives they must fulfill in order to launch and drive their initiatives successfully.



Tailored mentoring. In our experience, what young people everywhere lack the most is the help of experienced individuals willing to advise them on how to do things right, how to explore funding opportunities and networking events, as well as motivational guidance. At Young Enough Ambition, our Grantees are assigned a mentor that will guide them for the entire length of the programme. Our mentors are local leaders in different fields, and they know the do's and don't in their communities.



Financial support. No matter how good an initiative is, if it is not funded properly and if the spendings are not done properly, this initiative cannot unleash its most positive impact on the intended communities. We provide the initiatives of our Grantees both financial advices, and a financial support thanks to the generous support of our sponsors. The Young Enough Ambition assesses with the Grantees themselves their needs in terms of liquid funds, and draws with them preisional budgets, with the help of our team-members directly living in the communities, and the help of our Mentors.



Networking opportunities. One of the most exciting feature of our programmes is our partnership with the organization One Young World. In order for our future Grantees to develop their initiatives, not only do they need administrative help, mentors, funding, but they also need to have the ability to meet successful people willing to offer their advices, as well as access to like-minded and yet different young people from all over the world. Our partnership with One Young World allows our Grantees to directly benefit of all of that at the same time. To learn more about our partnership with One Young World and what it entails, visit the dedicated page on our website.

São Paulo 2018

Why did we choose Brazil as the first country in which we will develop a programme?

For the past 5 years, Brazil have been facing crisis after crisis: political, economical, and social. And yet, we have found the Brazilian youth to be one of the most enthusiastic when it comes to being willing to implement positive change at their level. Many young Brazilians are today looking for solutions to go from inspiration to action. Young Enough Ambition is here for that.

Our focus will be on the city of São Paulo (which represented around 32% of the country's GDP in 2012) and its communities. Our role will be to find and foster initiatives developed by young people in the different communities of São Paulo, providing sustainable, coherent, and comprehensive solutions that benefit to everybody.



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The process to become a YEA Grantee and its agenda:



From **March 1st to September 21st**, young people in Brazil can apply online.



On **October 21st**, first results of the selection to participate to a 3 days of workshops in São Paulo. A pool of 30 young people is chosen amongst the candidates.



October 29-31st, 3 days of workshops are organized, free of charge for the selected young people. They will meet one-on-one with mentors, and begin to learn about the essential skills needed to run effectively their initiatives (fundraising and budgeting courses, how to benefit the most from networking events, etc.). Our team-members will also meet one-on-one with them to assess their needs and the potential positive impact their initiatives can have on their communities.



October 31st, we announce the final selection of initiatives that will become Grantees of the YEA organization. Beginning of the programme for all young people and their mentors.



March 2019, first reports on progress and on financial support are released to the public, detailing how our Grantees are delivering positive impact in their communities, and how our help as benefited these communities.

How is our organization’s budget?

Our organization is led by young people, for young people, with the support of every layer of our societies. The Young Enough Ambition organization always seeks to find reliable partners to develop the initiatives of young people in struggling countries. Therefore, we are actively applying to public programmes, and are developing a policy of finding the best private sponsors and international funds possible that will allow us to develop our programmes in the future.

Our call for donations

In order to start supporting young people on the ground, in Brazil and elsewhere in the future, the Young Enough Ambition organization has launched a campaign for donations, in which you can pitch in through our website and through [reaching us directly by email](#).

To learn more about our crowdfunding campaign and the reasons behind it, please visit this page.

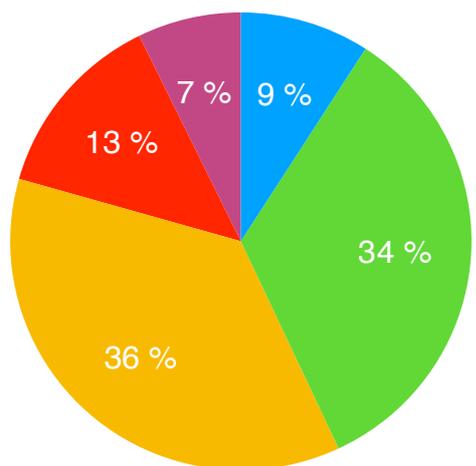
Budget breakdown

For the year 2018, YEA has a previsional budget of **82,000** euros, divided in 5 categories:

- Administrative costs, 7,500 euros (9%)
- Financing initiatives, 28,000 euros (34%)
- Networking costs, 30,000 euros (37%)
- Selection costs, 11,000 euros (13%)
- Communication costs, 6,000 euros (7%)

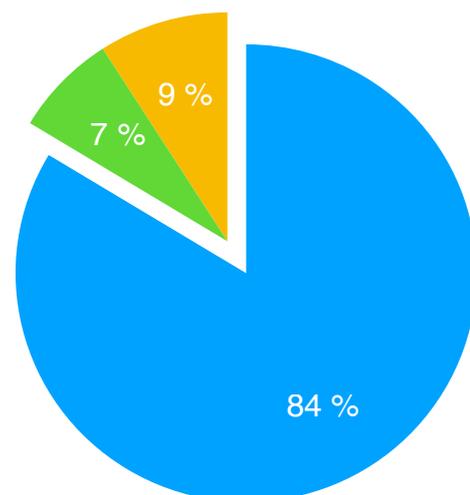
While developing this previsional budget, we have always kept one thing in mind: the more we can actually distribute to make sure the initiatives of the young people are properly funded and the same young people are empowered as much as possible by our programmes, the better it is. That is why we are **proud to say that 84% of the budget goes directly to empowering young people** (69,000 euros) with only 9% of our overall budget being spent on structural obligations.

Breakdown by categories of spending



- Administrative
- Financing initiatives
- Networking and event opportunities
- Selection costs
- Communication costs

Breakdown by objective



- Empowering young people
- Communication costs
- Strucural costs

Who are we?



- François Reyes, Managing Director and Founder.

François created his first NGO « Citizen's Awakening » in 2015, at just 18 years old. Designed to fight extremism with dialogue, Citizen's Awakening is present on 4 continents, and leads numerous projects in more than 20 countries. François is also a conference speaker for TEDxBerkeley, One Young World, and the European Commission amongst other. He also worked as a consultant for the Kofi Annan Foundation. Regularly featured on AlJazeera, his articles promoting youth leadership were published by the World Economic Forum, the Huffington Post, and Deutsche Welle amongst other.

- Helen Martinot, Co-Director and Co-Founder

Helen participated to the creation of the NGO Citizen's Awakening by creating a branch in Hungary. She led the construction of the branched, and managed diverse initiatives in the country. She is the 2017 National Winner of the Charlemagne Youth Prize delivered by the President of the European Parliament for her work in Hungary. Helen is also a conference moderator for the INAT Summit in Serbia. She is currently a graduate student at ESPOL Lille in the Masters of European & International Politics.



- Inès Slama, Project Manager

Inès is in charge of leading the 2018 Brazil programme, and currently resides in São Paulo. She is a student at SciencesPo Strasbourg, as well as a student at the Universidade de São Paulo. She is a communication and events intern for the NGO Arco De Saber which has for a goal to keep kids out of the streets when they aren't at school, while empowering them through language classes. Inès works there as a fundraising officer and as a language teacher.

- Eva Barilaro, Public Affairs Manager

Eva is currently working as an advisor to the Permanent Mission of the Principality of Monaco at the United Nations, specialized in Special Political Decolonization issues. She is also the President of the Monaco branch of Citizen's Awakening since 2017. Ambassador for One Young World, she was a conference speaker at the Youth Economic and Social Council of Monaco. After completing her Bachelor degree, she will be a business law graduate student at SciencesPo Paris.



- Ilyas Schult, Communications Officer

Will come up with the creative content posted on our social networks, Ilyas discovered his interest for video-making one year ago, through his extracurricular work, and now spends his time trying to get inspired and to innovate. He is currently studying communication and culture at the Erasmus University Rotterdam after two years spent studying liberal arts at Sciences Po Menton.

To learn more about us, our team, and to reach us out please visit our dedicated page on our website.

Our « get involved » campaign

At the moment, we have 4 different ways for individuals, companies, and organizations to contribute to the empowerment of young people in developing countries. Each way is specific, and is open to anybody willing to make a chance, with us.

Make a contribution, through sponsoring one specific project that submitted an application to become a YEA Grantee. Companies, donors, and organizations can directly reach out to us to enquire about the candidates they would like to sponsor directly.

Volunteer with us, specifically to help us receive and monitor the three days of workshops in São Paulo this upcoming June.

Become a mentor and share your experiences, so that young people can learn from your successes, your failures, and get the insight they need into a world of opportunities to implement positive change in their communities.

Talk about us, share our project, speak around you about our **2018 Brazil programme** so that young people can apply and eventually become YEA Grantees. Help us reach our goals by sharing and liking our **Facebook** page, follow us on **LinkedIn**.

For press inquiries : press@youngenough.org

For general questions about YEA : hello@youngenough.org

For specific questions about our 2018 Brazil programme : brazil@youngenough.org

For individual contact : <http://youngenough.org/who-we-are>